

# New Security Challenges:

## Redefining the What & Reinventing the How

**Carol Dumaine Deputy Director** 

Energy & Environmental Security Directorate
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"Global Resource Scarcity: Scanning the Horizon on Food, Water, Energy, and the Environment"

Center for Strategic and International Studies (CSIS)

Washington, DC 1 October 2009

Security problems facing nations in the 21<sup>st</sup> century increasingly spill over geographic, disciplinary, and institutional boundaries, making concerted attention to the challenges of updating methods for delivering and acting upon strategic warnings an imperative. Many of these global problems are:

- a)"Owned" by no nation
- b)Challenge existing national and international security frameworks
- c) Contain the potential for abrupt and catastrophic change affecting every nation's security
- d)Solutions require globally collaborative efforts



# "If I had an hour to save the world, I would spend 59 minutes defining the problem and one minute finding solutions"

Albert Einstein

"Strategic intelligence is that intelligence necessary to create and implement a strategy, typically a grand strategy, what officialdom calls a national strategy."

The State of Strategic Intelligence:
The Intelligence Community's Neglect of Strategic
Intelligence
(John Heidenrich, Studies in Intelligence, 2007)

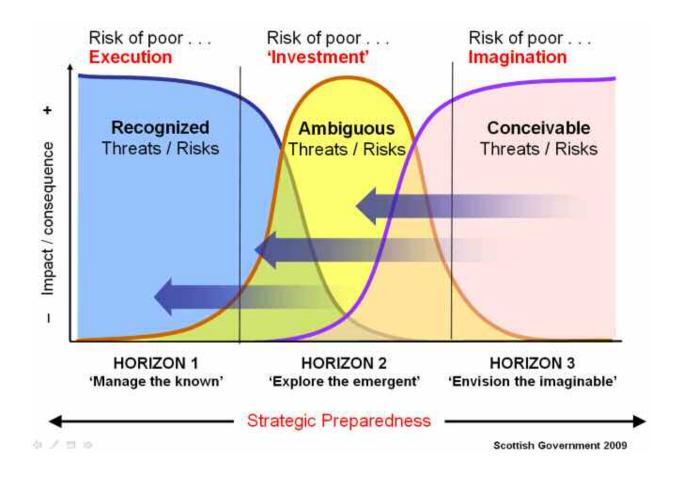
"Strategic foresight" defines a specific approach to looking ahead that is focused on exploring a broad range of possibilities. This distinguishes this art from prediction, focused on the certain or near-certain ...forecasting (probabilities)..."

Warren Fishbein, Paper delivered at Kings College, 18 September 2009



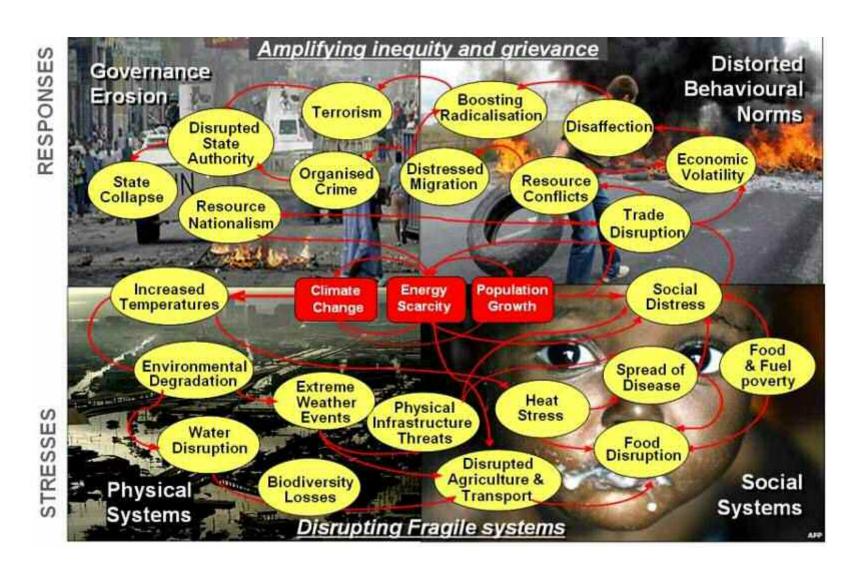
# **Overcoming Barriers to Foresight & Risk Assessment**

#### Three Horizons of Risk





# Re-perceiving Security Within A Global Framework



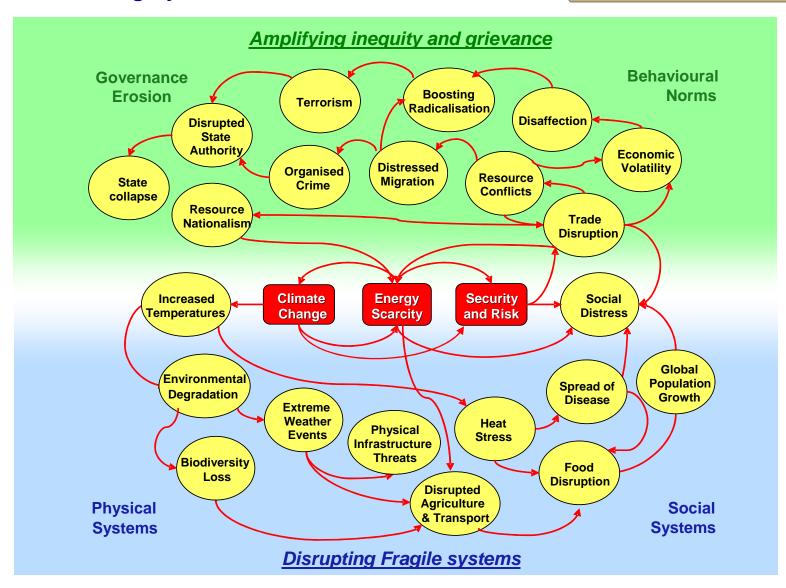


#### **Understanding Dynamic Feedbacks and Connections**

**Systemic Links** 

RESPONSES

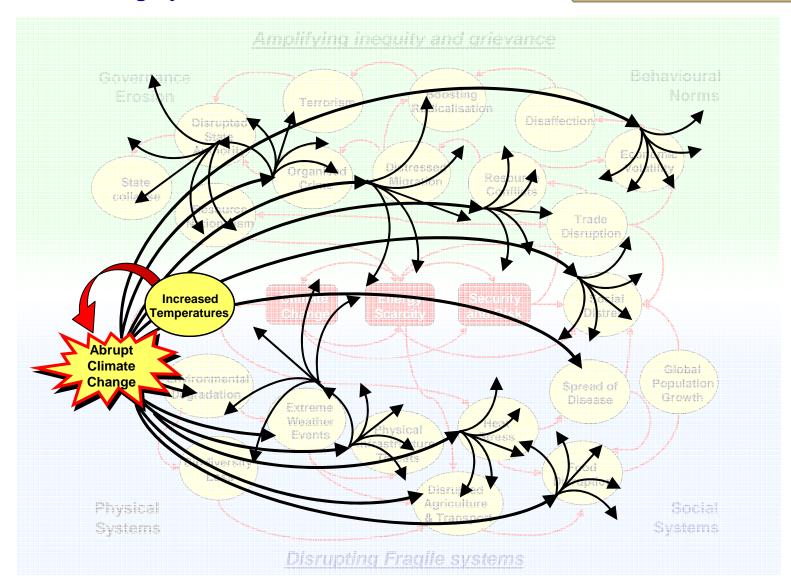
STRESSES





#### **Understanding Dynamic Feedbacks and Connections**

#### **Systemic Links**





# A Current Example of Systemic Risk, Abrupt Change

#### **Global Financial Crisis**

"This is the first financial crisis of the global age. And there is no clear map that has been set out from past experience to deal with it."

UK Prime Minister Brown February 2009

"The primary near-term security concern of the United States is the global economic crisis and its geopolitical implications...

**Time is probably our greatest threat."** U.S. Director of National Intelligence (DNI) Blair February 2009

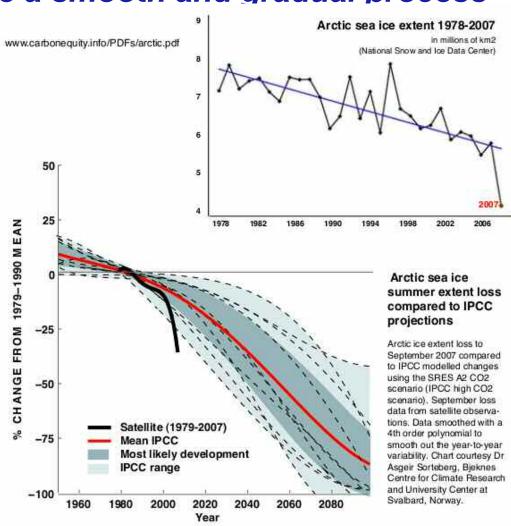




**Uncommon Challenges** 

## Climate change may not be a smooth and gradual process

- The loss of summer sea ice in the Arctic has been non-linear and went beyond the outer bounds of the IPCC's range of possibilities.
- Climate changes will not follow linear trend lines. Preparations should anticipate greater variability, not gradual changes.
- How can a city prepare for a 100 year flood when we don't know what a 100 year flood means any more?





Fighting the last war?

The Mounting Costs of III-Preparedness...Adaptation to novel security threats often occurs *after* major disasters/unexpected developments

- >Pearl Harbor
- ➤ Post-WWII Soviet Influence in
- **Europe**
- ➤Korean War
- ➤ Berlin and Cuban crises
- >Vietnam War
- ➤ Yom Kippur War
- ➤ Soviet invasion of Afghanistan

- >Fall of the Shah in Iran
- **➤Dissolution of the Soviet Union**
- ➤Iraqi invasion of Kuwait
- **>9-11**
- ➤Iraq WMD
- ≥2004 Tsunami
- ➤Hurricane Katrina
- ➤Global Financial Crisis 2008

Disasters serve to wake us up to reality... but, by definition, the wake up call comes too late. - adapted from Natural Security (2008)

- Focusing on "pieces" makes global risks invisible: need to emphasize whole systems
- Cross-boundary issues need cross-boundary approaches
- Traditional security institutions ill-equipped to deal with these challenges because it is not what they were designed to do
- Scientific consensus lags behind scientific discovery, affecting the timeliness and accuracy of security assessments based on the science
- Vast preponderance of the insight we need is discoverable only in the public domain
- Shift from collection to sense-making; from collecting "intelligence" to "collective intelligence"
- Threats and risks are systemic and non-linear ... only a <u>system</u> can address a <u>system</u>



**Organisational Challenge** 

# The Need to Mimic The Security Challenge

#### Challenge

Direct & indirect security challenges
'Beyond' traditional national security
Global, systemic, interdependent
Knowledge exists in multiple areas
Intelligence available from 'open sources'

Vulnerable social, economic & natural systems

#### Response

Develop 'Strategic' intelligence

Complement current security frameworks

Nurture an adaptive knowledge 'ecosystem'

Leverage diversity &connect knowledge

Engage open participation - Gov, industry, NGOs

Develop resilient and adaptive systems



# Deploying Systems For Open Global Engagement: Connecting Across Boundaries



#### **Principles:**

Global & co-evolutionary

Recombinant international networks

"Bottom-up" organization

Collaborative foresight techniques

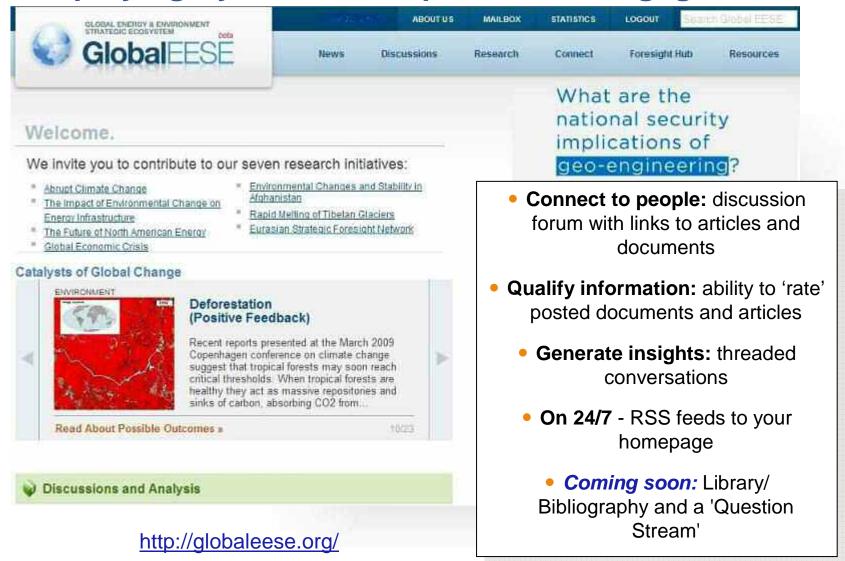
Public sphere

#### Implementation So Far:

On-line platform and face-to-face
Participants from many nations
Projects emphasizing how to factor risks and uncertainties into assessments
Unclassified, open, multidisciplinary



# **Deploying Systems For Open Global Engagement**







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#### Welcome.

#### We invite you to contribute to our research initiatives:

- Abrupt Climate Change
- The Impact of Environmental Change on Energy Infrastructure
- The Future of North American Energy
- Global Economic Crisis

- Environmental Changes and Stability in Afghanistan
- Rapid Melting of Tibetan Glaciers
- Eurasian Strategic Foresight Network

#### ENVIRONMENT



#### Accelerating Greenland Ice Melt

The rate of melting from the Greenland Ice Sheet (GIS) has accelerated in recent years. Freshwater intrudes into lower ice through moulins, channels cut vertically through the ice that carry latent heat deep below the glacial surface. Liquid water is deposited in a sheet against bedrock, reducing...

Read About Possible Outcomes n

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#### Discussions and Analysis

#### Electric cars - a potential solution?

Posted by Helene Lavoix on September 28, 2009, 2:25 pm GMT

In Europe, lately, there has been a lot of talks and advertising done around electric cars, and little debate. Nonetheless, some informative discussion took place. In one such TV program (http://www....

# What are the national security implications of geo-engineering?

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#### **EVENT CALENDAR**

September 30, College Park, Maryland
Lost in Translation: Havigating the Gap betwe
Climate Science and Policy

October 15-17, Monterey, California Insecurity and Durable Disorder: Challenges t State in an Age of Anxiety

October 15-16, Rome, Italy

Energy, Environment and the Future of Securi Central Asia: Understanding the Security Imp of Critical Energy and Environmental Issues, sponsored by Global EESE

December 7-18, Copenhagen United Hations Climate Change Conference

Feb 1-4, 2010, Phoenix, Arizona EUEC 2010, 13th Annual Energy & Environment Conference and Expo



#### **NEWS FEED**

#### Nasty Fanged Frog Eats Birds, Brawls Wi Other Frogs 🗗

Posted to TreeHugger at 3:33pm, Mon. 9/28/09.

Photo via the VWVF When 163 new species were recently discovered in areas surrounding the Mekor Southeast Asia, one particular animal caught scient.



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John Doe<sup>1</sup>, John Doe<sup>2</sup>

#### DATA PROTESTS

Received: September 27, 2009; Accepted: September 27, 2009; Published: September 27, 2009

Citation: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec bibendum tincidunt erat, nec tempus dolor adipiscing sit amet. In hac habitasse platea dictumst. Integer tristique facilisis felis non conque. Sed feugiat tortor in quam pharetra varius.

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Abstract

Introduction

Related Work

Methodology

#### **Abstract**

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#### Introduction

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<sup>&</sup>lt;sup>2</sup> Lorem ipsum dolor sit amet, consectetur adipiscing elit.







- Communicate and visualize the likely and potential impacts of alternative energy and environmental security futures
  - Translate --for access and contributions by all--the consequences of the fastchanging science for different regions around the world

# **A Global Foresight Commons**