

THE
BOOK
OF



PRIMER

THE BOOK OF Y

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All living things carry an inheritance that governs their behavior. We possess an adaptive patchwork of genetic programming that affects how we experience and interact with the world. In addition to our genetic inheritance, we rely on another inheritance - the fabric of life experience and acquired systems that guides us through our lives. Culture, relationships, education, language and institutions are passed down through generations, forming the world we live in today. This inheritance is rich, but it also limits our potential by leading us to believe that this is the way life and civilizations must be. The world has changed, but our genetic programming and many of our cultural systems have not. In some ways we have adapted to interact with a world we no longer inhabit. In this complex world, we know less than we think we know, and more importantly, much less than we could know.

On an individual level inheritance also takes the form of a roll of imbalanced dice. A few of us receive a rich inheritance. Most of us are handed an inheritance with limited choice. Some of us find ourselves in survival mode from birth.

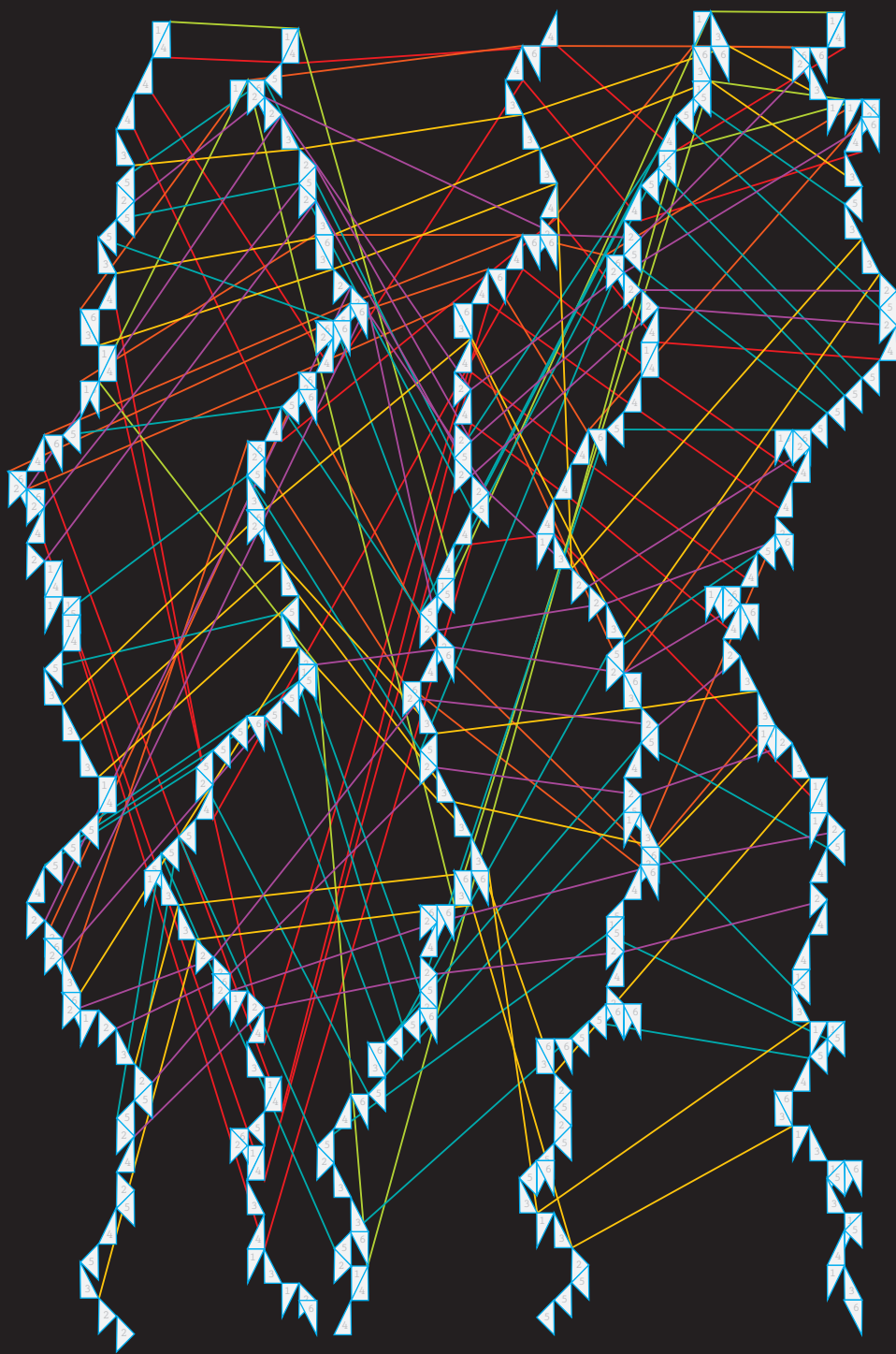
The momentum of our genetics and inherited social and economic systems push us to continue living as we always have. We call these combined forces SLANT. Y Worlds aims to step out from the momentum of inheritance, to pull against SLANT's push. By revolutionizing how we cooperatively organize knowledge across systems, humankind can do a better job surviving, protecting and making our way through the world without illusions.

VISUALIZATION

We have more and more information at our fingertips, yet much of this information remains untested and scattered across our consciousness. From human enterprise to scientific research, there are layers of interactions, scores of variables, systems and relationships existing across time and space. Words, presented linearly, cannot begin to convey the multitude of the simultaneously-occurring interactions that define our world. And words carry the weight and distortion of SLANT; they are ineffective for understanding anything complex. Although we have access to enormous amounts of data, we are unable to process the complex implications of this fragmented knowledge.

Humans understand by making connections and recognizing patterns. We believe that visually conveying knowledge is more effective than attempting to comprehend complexity through linear text. Visualization also allows us to see, in an instant, whole systems in play as well as their subsystems and prime elements. By making patterns and connections visual, we are able to process complex knowledge effectively.

We can nullify the effects of SLANT by accurately comprehending the complex relationships and exchanges that define everything in our lives. Understanding complexity is where humankind's potential lies.





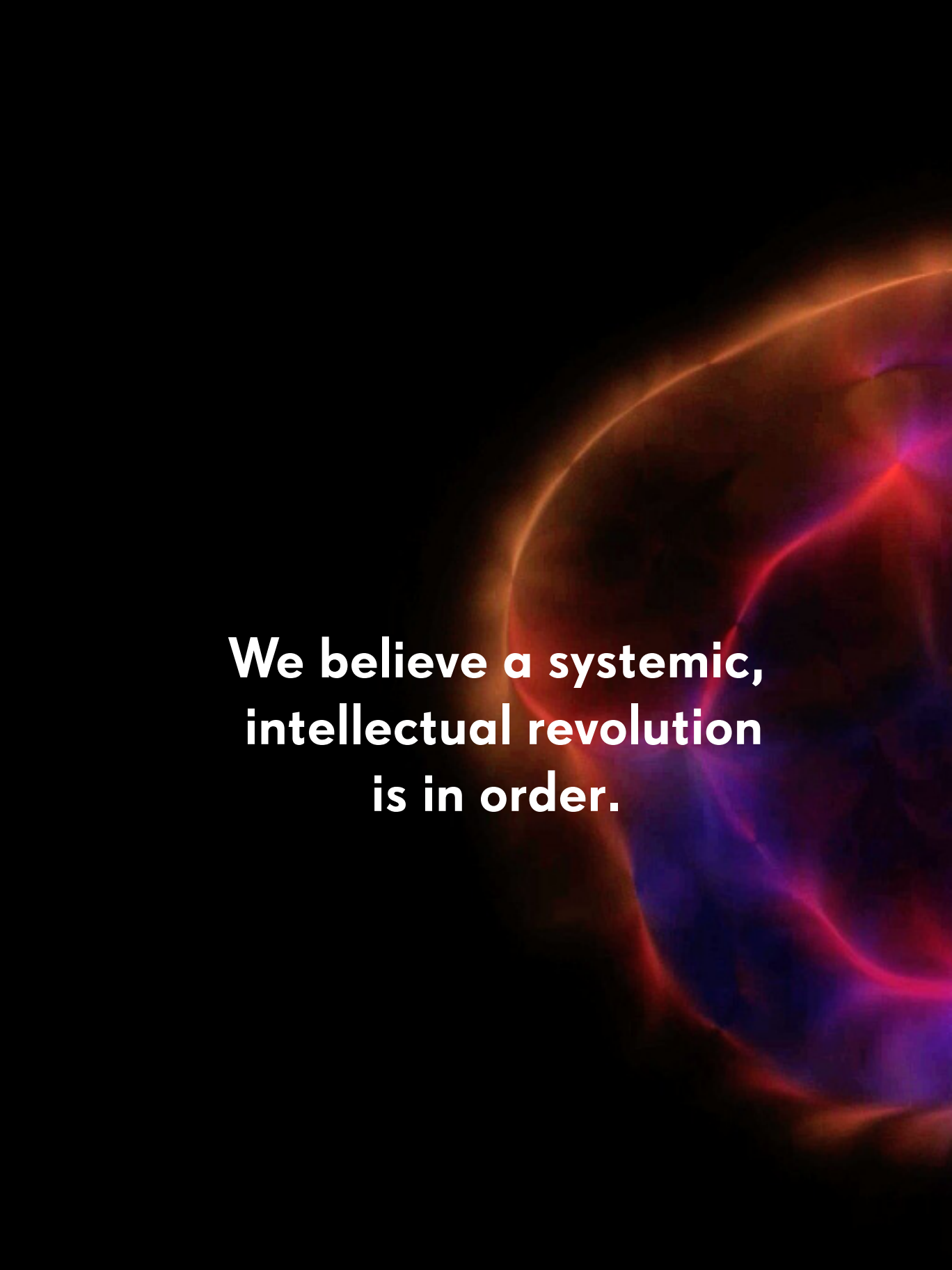
VISUAL Y

Y Worlds believes that the most accurate way to convey complexity is through a constantly evolving knowledge mapping language we call Visual Y. Visual Y is a way to communicate through active representational forms and patterns rather than through just one limited form—words. These moving patterns and representational forms carry complex meanings such as cause, effect, relationship, change, state, and more. Regardless of one's objective or perspective, the Visual Y language will be able to display the necessary comprehensive system of representational patterns.

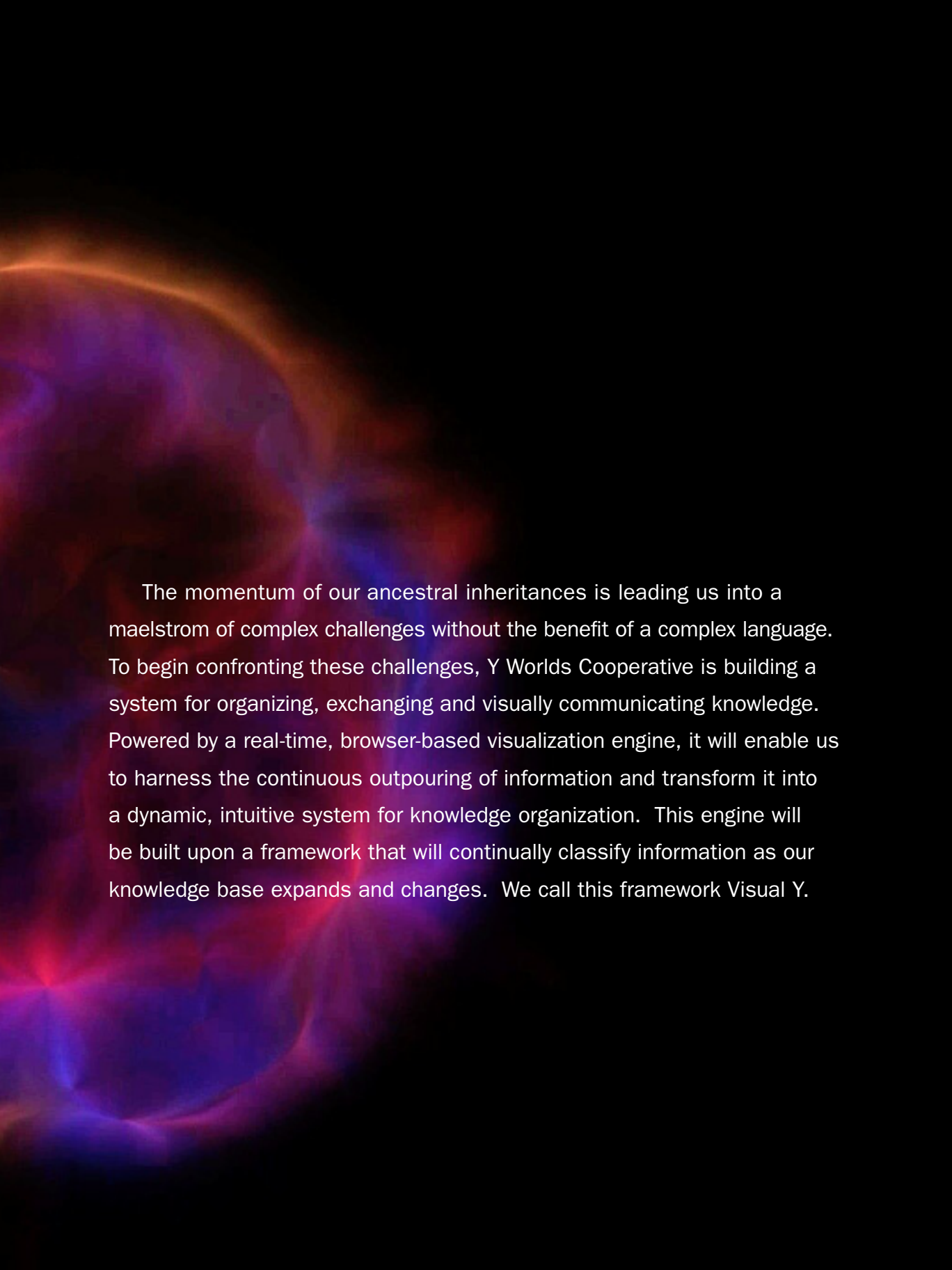
Visual Y is part of a large scale browser-based engine that collects, organizes and distributes knowledge using dynamically integrated visuals and sound. Instead of lines of text, patterns of connection will emerge across time and in physical space. At any time, a user will be able to view research, proofs and sources for every validated entry.

Current knowledge is transmitted in piece—parts largely through the lens of our language. Yet our language is an ancient inherited amalgam that is not able to keep up with our comprehension of the deeper and broader constructs of our complex universe.

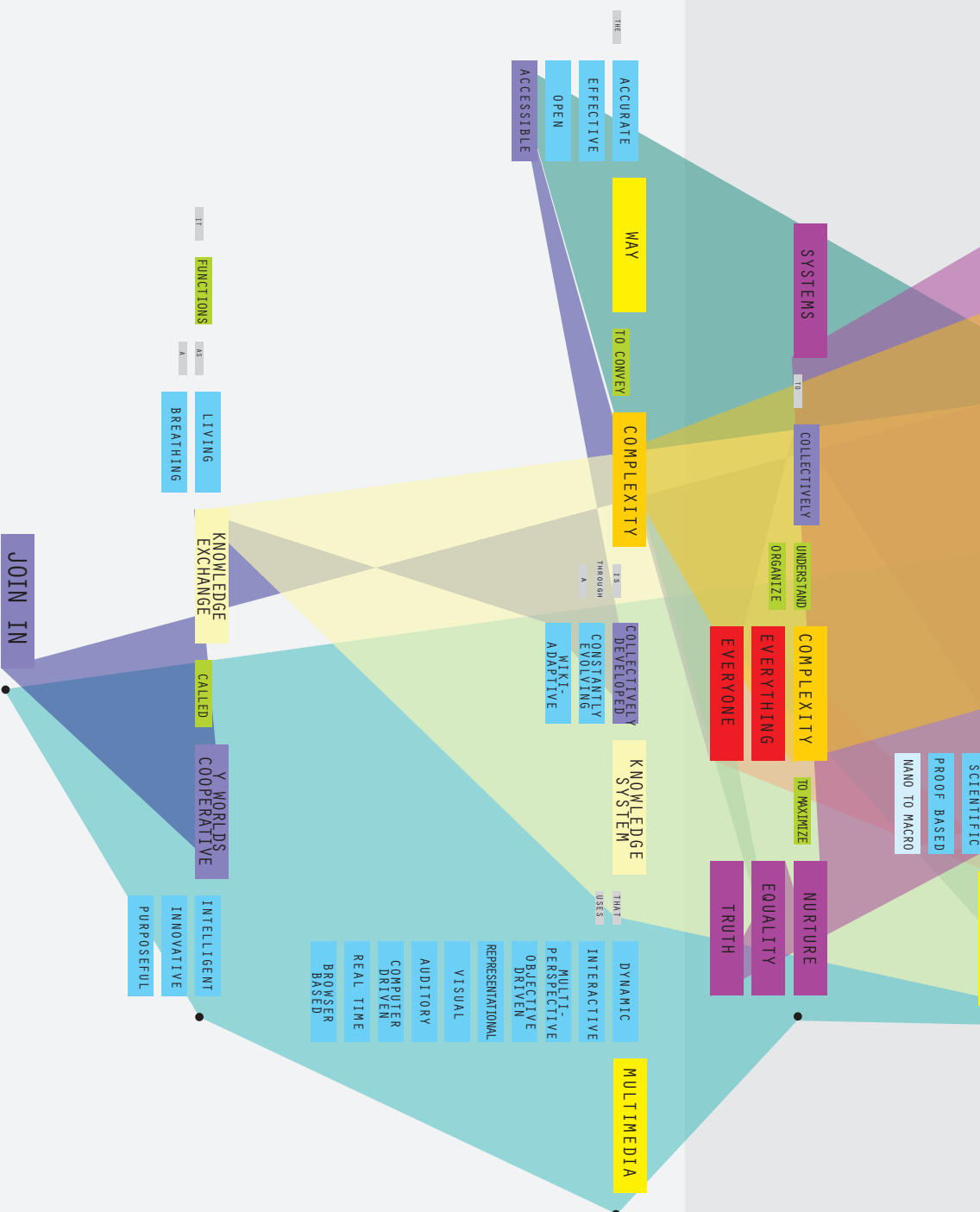
Our potential is to pursue a holistic, scientific, organic, accurate and compassionate consciousness. This is the pursuit of complexity, of Visual Y.

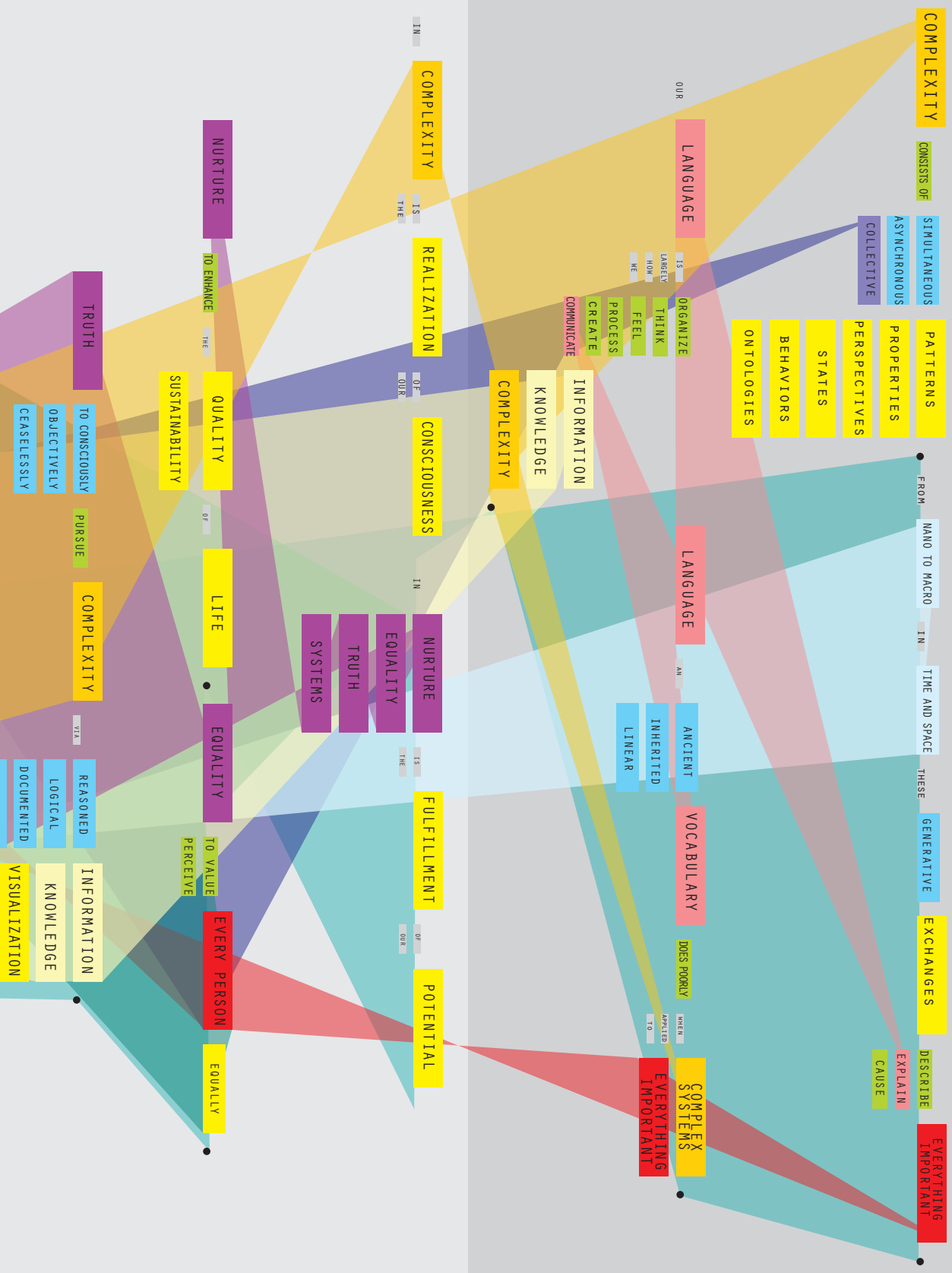
The background is a solid black field. On the right side, there are several glowing, ethereal lines and shapes. A prominent, thick, curved line in a warm orange-gold color arcs from the top right towards the bottom. Overlaid on and around this are thinner, more delicate lines in shades of magenta and deep purple, some of which form a circular, nebula-like pattern. The overall effect is one of dynamic energy and cosmic mystery.

**We believe a systemic,
intellectual revolution
is in order.**



The momentum of our ancestral inheritances is leading us into a maelstrom of complex challenges without the benefit of a complex language. To begin confronting these challenges, Y Worlds Cooperative is building a system for organizing, exchanging and visually communicating knowledge. Powered by a real-time, browser-based visualization engine, it will enable us to harness the continuous outpouring of information and transform it into a dynamic, intuitive system for knowledge organization. This engine will be built upon a framework that will continually classify information as our knowledge base expands and changes. We call this framework Visual Y.







NURTURE

to enhance the quality and sustainability of life

EQUALITY

to value and perceive every person equally

TRUTH

to constantly pursue an accurate, scientific and systemic understanding of everything complex

SYSTEMS

to understand and organize everything to maximize these principles

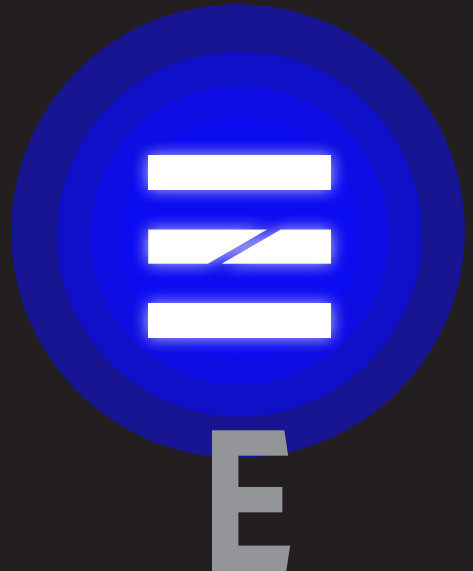
At Y Worlds, we strive not only to understand complex knowledge, but to use it to implement new and better systems with tangible benefit. We are continually seeking to achieve an accurate, rational and compassionate consciousness. This is the pursuit of complexity, of Visual Y—and in this pursuit is the realization of our potential.

We believe nothing is immune to the forces of inheritance—the SLANT of politics, religion, fear and bias. Because of this, our work is guided by four protective principles to help us communicate information with humane and sustainable objectives. We call these principles NETS. Y Worlds Cooperative will live by these principles.



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Equality

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T

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S

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REALIZATION

At Y Worlds we believe that full knowledge is key to change. Visualization is the key to our potential. Join us as we create a new model to communicate—not to throw away our legacy of the past, but to integrate it into a larger understanding of the complex forces that shape our world.

Everything is interconnected, and we are building a collective body of knowledge that will grow and changes organically, as the world does. Through the Visual Y Language, people will better understand the world and go forth to make it a better place.

If you share a pervasive sense that the world's current system of organizing and explaining anything complex is ineffective, join us in our new cooperative approach. There is so much fine thinking and work consistent with this undertaking.

Our proposition is that a dedicated cooperative effort built on our unique visualization engine and our core principles of Nurture, Equality, Truth and Systems can achieve maximum potential for all.

We hope to hear from you.

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#_____ OF 500

