The right to infrastructure: a prototype for open source urbanism

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Abstract. This paper develops an analytical framework to place the rise of open source urbanism in context, and develops the concept of the ‘right to infrastructure’ as expressive of new ecologies of urban relations that have come into being. It describes, first, a genealogy for open source technology, focusing in particular on how open source urban hardware projects may challenge urban theory. It moves then to describe in detail various dimensions and implications of an open source infrastructural project in Madrid. In all, the paper analyses three challenges that the development of open source urban infrastructures is posing to the institutions of urban governance and property: the evolving shape and composition of urban ecologies; the technical and design challenges brought about by open source urban projects; and the social organisation of the ‘right to infrastructure’ as a political, active voice in urban governance. In the last instance, the right to infrastructure, I shall argue, signals the rise of the ‘prototype’ as an emerging figure for contemporary sociotechnical designs in and for social theory.

Keywords: open source urbanism, infrastructures, urban ecologies, urban commons, right to the city, prototypes

What would a city look like if its infrastructures were designed, built, certified, and managed by its residents? Cities worldwide are witnessing today a transformation of their infrastructural and material landscapes. In the name of ‘open technology’, ‘open hardware’, or, more broadly, ‘open source urbanism’, citizens are wiring the landscape of their communities with the devices, networks, or architectures that they deem worthy of local attention or concern. From community urban gardens to alternative-energy microstations or Wi-Fi networks, open source hardware projects wireframe the city with new sociotechnical relations. Such interventions in the urban fabric are transforming, and even directly challenging, the public qualities of urban space. Public spaces become technomaterial artefacts that citizens take upon themselves to service and maintain.

This paper develops an analytical stance to place the rise of open source urbanism in context. It does so by surveying, first, the genealogical and conceptual purchase of the open source movement. Next, it moves to explore the concomitances of an open source urban hardware project in the city of Madrid, developing in the process a theoretical space for the novel epistemic work that such ‘prototypes’ (as I shall henceforth refer to them) are seen to be doing. In brief, the argument focuses on three challenges that the development of open source urban infrastructures is posing to the institutions of urban governance and property: (1) Conceptually, projects in open source urbanism are populating urban ecologies with novel—digital and material—entities and interfaces whose emergence destabilises classical regulatory distinctions on what were hitherto deemed public, private, or commercial property forms, technologies, and spaces. Who and what is urban space made up of when its equipment and infrastructures are open source?
(2) Technically, open source urban projects are built on networks of expertise and skills that traverse localised boundaries. Decentralised communities working in open source projects have to reach prior consensus over the methods, protocols, and standards to be applied. These decisions often generate new designs, techniques, and rules for certification.

(3) Politically, open source projects are transforming the stakes in and models of urban governance. In an open source project a community assumes political and expert management over its infrastructures. Such assumption by local communities of the governance of infrastructures is straining the social contract that state administrations have traditionally subscribed to as overseers of urban equipment.

Building on recent developments in social anthropology, social studies of science and technology, and urban studies, here I aim to offer an original analytical framework for the study of open source urbanism as a novel expression and assemblage of public and collective action, one which I tentatively name a ‘right to infrastructure’.

I have coined the term ‘right to infrastructure’ to echo deliberately Henri Lefebvre’s famous notion of the ‘right to the city’ (Lefebvre, 1996), which has become more recently an emblem of urban social movements worldwide (Mitchell, 2003; Purcell, 2013). However, as I develop it here, the right to infrastructure is neither a human-centred ‘entitlement’, part of what may be thought of as human-rights approaches to urban social justice; nor an object or device whose novel (say, sensor or network) capabilities ‘claim’ recognition in an urban ecology. It is neither a right to infrastructure, nor an infrastructure made right. Rather, the right to infrastructure allows us to escape the human–nonhuman and epistemology–ontology dichotomies altogether by opening up the agential work of infrastructures as a source (an open source) of possibilities in their own right.

Central to this idea of open source urban hardware projects as expressive of a right to infrastructure is their status as ‘prototypes’. The prototype, as I shall refer to it here, is an emerging sociomaterial design for our contemporary whose main quality is its permanent ‘beta’ condition; that is, whose social and material components retrofit each other as being in mutual suspension (Corsín Jiménez, 2013). The example par excellence of a sociotechnical prototype is free software, where the infrastructure (code) is self-grounded by the very collaborative effort that sets it in motion (Kelty, 2008). I shall return to the notion of the prototype later again in the argument. For the time being, let me note that this peculiar ‘prototyping’ status of open source hardware projects also offers a provocative port-of-call for documenting the emergence of novel ecological assemblages in urban contexts, in particular the work of ‘expressive infrastructures’ mediating digital, material, and social relations (Thrift, 2012). The analysis of open source infrastructures allows thus for an original approach to the study of the technical and social assemblages that have come to be known as ‘sentient’ or ‘cyborg’ cities (Gandy, 2005; Shepard, 2011a). Furthermore, open source urban hardware projects also offer a novel point of entry into ongoing debates about the status of intellectual property and patent forms under rapidly shifting regimes of informational capitalism (Biagioli et al, 2011), in particular as they affect claims over emerging ‘urban commons’ (Harvey, 2012).

The rest of the paper is in three parts. In the first part I briefly situate the ascent of open source hardware within the larger genealogy of the free and open source (F/OS) movement, in particular the rise of F/OS software. Here I do not aim so much to produce a deep historical or comparative survey of developments to date as to point to some of the key debates surrounding the political and technical implications of open source projects, for some of these questions affect profoundly how urban ecologies are modulated by certain infrastructural developments.

In the second part of the paper I describe different dimensions of an open source urban project in Madrid. This is based on over two years of ethnographic fieldwork with a variety of self-described open source architectural collectives in the city. The description includes a
recent turn of events where I have myself participated in a reinscription of certain open source infrastructural projects as educational initiatives in the city. Overall, I place the project within a recent current in urban studies that pays attention to the wiring of novel sensor capabilities and network capabilities into emerging ambient and sentient ecologies, and I inquire into how these ecologies may be modulated when the processes through which they are inscribed and wired remain open ended.

I bring the argument to a close in the last section by outlining some of the challenges and disruptions that thinking with and through open source infrastructures is likely to pose to urban and social theory at large.

Open source infrastructures
The open source movement has drawn considerable attention of late. ‘Openness’ has become a favoured slogan for describing the epistemic pressures and transformations undergone by the political economy of knowledge and technoscience in the age of informational capitalism. Thus, whilst some authors have argued that the structure of digital information—in particular the negligible costs of reproduction—instantiates a de facto regime of superabundant or ‘open knowledge’ (Foray, 2006, pages 172–179), others have drawn attention to the enclosure of such informational commons by existing proprietary regimes (Boyle, 2008). However, as Charlotte Hess and Elinor Ostrom have pointed out, it is worth remembering that access to information depends to this day on the maintenance and management of complex infrastructural facilities. Their suggestion is to think of information not as a superabundant commons but as a common‑pool resource (Hess and Ostrom, 2003): a resource that requires storage and preservation, and over which one must define rights and rules of access, extraction, exclusion, and alienation (Hess and Ostrom, 2006, page 7).

Whilst the economic and political underpinnings of open knowledge are on the whole well understood, there are fewer studies of the cultural practices and social organisation characteristic of such initiatives. In this regard, the aspects of the new economy of open knowledge that has received most commentary to date is its grounding in novel organisational forms, in particular so-called peer ‑to‑peer networks of collaboration (Benkler, 2006). The common view here is that peer‑to‑peer decentralised networks are blurring traditional distinctions between production, distribution, and consumption of informational forms. In this economy, users themselves become producers of content (so-called ‘prosumers’), and cooperation becomes the economy’s main, if not only dynamo (Benkler, 2011).

Although the organisational qualities of F/OS software projects have been much commented on (Ghosh, 2005), in‑depth or ethnographic studies of F/OS cultures are much harder to come by. Chris Kelty’s (2008) historical and ethnographic account of the development of free software has already become a classic in the field. Kelty has suggested that communities of free software developers may be conceptualised as ‘recursive publics’: a form of public sphere where the architectural framework for debate and exchange is self‑grounded in the very activity of writing, editing, patching, or recompiling the infrastructure (code) that programmers work with. In a recursive public, technology is deployed “as a kind of argument, for a specific kind of order: [free software developers] argue about technology, but they also argue through it. They express ideas, but they also express infrastructures through which ideas can be expressed (and circulated) in new ways” (Kelty, 2008, page 29, emphases in the original). The notion of a ‘recursive public’ offers, then, a very useful analytical framework with which to rethink the nature of politics when the infrastructures of participation are themselves open to (self‑)modulation.

Gabriella Coleman’s recently published ethnography of the ethics and aesthetics of hacking similarly draws on long‑term anthropological engagement with free software programmers (2012). Whilst Kelty draws attention to the structural innovation that ‘recursivity’ brings to
public sphere theories, Coleman focuses instead on the cultures of liberalism that hacking enacts. According to Coleman, the toils and pleasures of hacking reveal a contradictory and tense relationship with (American) traditions of political liberalism. Hacker attitudes and work routines simultaneously challenge and take residence within liberal conceptions of freedom, labour, and intellectual property. Thus, whilst some hackers work towards protecting individual autonomy from intrusive corporate behaviour, others promote an experience of autonomy and freedom that rejoices in the virtues of sharing and learning. And yet other programmers take pleasure in the culture of transgression that characterises certain underground hacker practices (see also Coleman and Golub, 2008).

These innovative ethnographies of F/OS projects have shown how interventions in the domains of technology and property may also be conceptualised as interventions in the domains of collaboration and social and political invention; indeed, how these in fact subtend all politics as infrastructural politics. There is a historical lesson worth briefly rehearsing here, about the proprietorial and sociological frameworks and traditions that such infrastructural politics has contributed to exposing. According to Fred Turner (2006), digital utopianism, hacker ethics, and the political economy of peer-to-peer collaboration are long-term developments from Norbert Wiener’s interdisciplinary postwar experiments in cybernetic philosophy (1989), and in particular from the do-it-yourself, environmental, and ‘homebrew’ computing countercultural movements inspired by cybernetics. In this reading, the philosophy of cybernetics is deemed responsible for laying the conceptual ground for talking of ‘informational exchanges’, virtual communities, or digital economies of cooperation more broadly. It has contributed to the understanding of open source information as a political technology.

It is hardly coincidental, therefore, that the original impetus and advocacy for free software as a nonproprietary technology took root in the context of such countercultural movements. For indeed what first sparked the creation of free software licences—and has remained the most important cultural and political innovation in free and open source (F/OS) projects over the past thirty years—was the status of ‘openness’ as a proprietary object. The creation of the GNU General Public Licence (GPL) by Richard Stallman in the 1980s, which is the original and archetypical licence on which F/OS software programmes run, marked the first time that copyright law was hacked by the invention of a ‘copyleft’ licence (Kelty, 2011). But the controversy surrounding its original development is echoed today in almost all debates concerning the legal status of digital objects (Gillespie, 2007). These include discussions about the intangibility, materiality, and legal agency of software and digital objects; the distinction and/or breakdown of the idea–expression dichotomy; and the ensuing problem of adjudicating between creativity, collaboration, and shared practice in software development. What is a copyrightable object (code, firmware, binaries)? Who are the (collective, individual, relational) subjects of rights? And how do these various distinctions map onto political, social, and ethical categories (the public domain, freedom, the commons)? These are all controversial debates that have been sparked anew by the digital revolution (Biagioli et al, 2011).

The study of open source urban hardware projects is part of these debates, posing a formidable challenge to—and spurring considerable innovations in—property forms and law. For in most countries the licensing of designs in open hardware projects falls under the jurisdiction of patent law, not copyright law.

Unlike F/OS programmes, open source hardware projects produce tangible outputs—artefacts, devices, machines. According to the Open Source Hardware Definition and Statement of Principles, what makes a piece of hardware ‘open’ is its design process (OSHW Draft, “Definition of free cultural works”, http://freedomdefined.org/OSHW). It is the design, not the object qua object that remains open. This makes open source hardware fundamentally different from F/OS software, in that design and output do not coincide in the same object.
In software the code is the design and the infrastructure; in hardware, the tangible output is assembled from the design. In other words, the source of openness in open source hardware is the design.

The design of an open source hardware project encompasses therefore both the design of its hardware and software and the documentary record of its design process. That is, one needs to make explicit how (in what formats, files, stages, languages) the process of design is described, documented, and published. Step by step such documentary registry spells a methodology of design. Hardware design documentation includes, for example, mechanical drawings, circuit-board layouts, photographs, and descriptive texts. There are many layers to a design, and open source hardware projects require that every native component of a design be rendered ‘open’, or that if a portion of the design is not released under a F/OS licence it be made clear.

An important consequence of the role played by the methodology of design in the standardisation of an open hardware project is its legal affordances. Open source hardware licences are generally limited to controlling the circulation of design documents and have no purchase over manufactured objects. In open source hardware, then, the method of design is turned into a social form with proprietary effects: that is, the organisation of the network of collaborators; the material qualities of components, formats, and layers (photographs, sketches, code); and the methods of description and documentation are all entangled in the social process of making or hacking property. Property is not the outcome or output of a design process, but the very design process itself. The question of what is open—and how the process of opening it up is carried out—when the underlying object is hardware rather than software, remains, therefore, a hotly contested issue, and one about which little is known to date.

Urban intelligences ‘in beta’

Although there have been some recent reports of the application of open source hardware technologies to urban contexts, most of these remain experimental and descriptive. Using the open source microcircuit board Arduino, for example, experimental and environmental artists David Benjamin and Soo-in Yang (founders of architecture firm The Living) and Natalie Jeremijenko (director of the xDesign Environmental Health Clinic at Columbia University) have reported on the design and development of a set of sensors aimed at measuring water quality and aquatic life in the East River and Bronx River in New York. Known as amphibious architecture, the aquatic sensor interface aims to employ the technological affordances of ubiquitous computing to expand the ontological register of ‘interaction partners for environmental governance’ (Benjamin et al, 2011). The Spanish architect Nerea Calvillo similarly resorted to the Arduino platform for the development of a ‘mechanical prototype’ of Madrid’s atmospheric conditions (Arbona, 2010). The prototype emits aerosol clouds that change colour as they interact with the city’s air. The vapours and fogs and ‘invisible landscapes’ of the city, as Calvillo calls them, are thus rendered colourfully visible. In the Air, as the project is known, envisions a future where people can install or carry their own prototypes around, illuminating the chromatic densities of the atmospheres they inhabit or walk around in. A time, then, when air ceases to be something that envelops and surrounds us and becomes something that we can infrastructure—envelop and surround—into a colourful cloud to be pointed at, maybe even shifted, and moved around (Arbona, 2010, pages 93–94).

How to think of these open source architectural and infrastructural interventions in an urban ecology? There is, of course, a distinguished tradition in critical urban geography that has long studied the role of technology in the configuration of urban ecologies. Thus, a well-known line of inquiry has looked into the sociotechnical constitution of urban spaces as ecosystems of ‘metabolic’ exchanges between “natural, real, fictional, mechanical and organic” processes (Swyngedouw, 1996, page 66). Although much of this literature is articulated as an explicitly Marxist critique of the political economy of metropolitan
environments (Swyngedouw and Heynen, 2003), there has also been an interest in the internal development of infrastructure as placeholder of public and collective agencies: that is, where devices and technologies are not just conduits for the transference and circulation of capital as the ultimate enveloper of the urban ecosphere, but seen as themselves enabling of novel social and political forms of association. These complex entanglements of social, material, and machinic capacities have led some authors to speak of “cyborg urbanization” (Gandy, 2005). The cyborg concept is enlisted here to critically examine how social bodies, machines, and spaces enhance or distort received assumptions as to what may count as—or where to look for—an urban public sphere. A cyborgian public realm does not simply respond, as Matthew Gandy has observed, to the communicational, neo-organicist, or metabolic enhancements afforded by machine exchange circuits and networked exchange circuits, but “re-materializes” (Gandy, 2005, page 40) the very terms through which these processes transform the relations between the body, the human subject, and urban-support and life-support systems.

More recently, the supplemental or prosthetic capabilities of urban cyborg organisms have been revisited following the sensorial enhancements afforded by new digital technologies and sensors. Cities are getting ‘smarter’, we are told, as information processing technologies and ubiquitous computing systems are embedded in our urban landscapes. We live in a world of sensorial and material richness, an environment supercharged by the digital augmentations afforded by network connectivity. These are “sentient cities” (Shepard, 2011b) whose architectures envelop our surroundings in “ambient intelligences” (Crang and Graham, 2007). According to Nigel Thrift, this process takes place through the deployment of novel “expressive infrastructures” (tiny microprocessors and wireless sensor networks) that “thicken space” and cloak our surroundings in the atmospheric pressures and intensities of “some of the characteristics of weather” (Thrift, 2012, pages 4, 17, 15). Mark Shepard likewise speaks of “informatic weather systems” (Shepard, 2011b, page 18) whose invisible (digital) winds and currents are steeping our surroundings in the powers of anticipation and memory, turning citizens into statistically predictable data-subjects, conducing towards a politics of intervisibility and intravisibility that is in effect construing a militarisation of intimacy (Graham, 2010). The infrastructures of cities are thus contoured as ‘transductive’ landscapes of social relations and code (MacKenzie, 2006) that can now sound and monitor our locations and movements, and even normalise the interiority of behaviour, for commercial, regulatory, or military purposes. Thus, capabilities, skills, and forms of sentience once ascribed to human actors are today being reinscribed into sensor landscapes and networks. They are also being placed and distributed along topographies that escape expert governance (Sassen, 2011). F/OS Wi-Fi networks, for instance, lay out geographies of political communication that circumvent public and private telecommunication systems. The political ecology of urban infrastructures is thus redrawn and repopulated with novel artefacts, actors, and sociotechnical relations.

Whilst the increasing use of pervasive computing in urban design is well documented, much of this literature remains concerned with transformations of the technical capacities and equipment of architecture and the built environment (Burke and Tierney, 2007; McCullough, 2005). Critical and empirical scholarship on the social uses and development of these technologies is harder to come by, although there is of course a long and well-established record of studies in cultural theory and architectural history on the role of artistic vanguards in calling out and provoking novel reconceptualisations of the political ecology of cities (Sadler, 2005; 1999; Wark, 2008).

In light of the above, open source urbanism may be thought of as a manifestation of this expanded cyborg—or transductive—urbanisation. Yet the role of infrastructure and hardware as ‘recursions’ (in Kelty’s sense) of a community’s social and political presence opens novel theoretical and empirical avenues for thought, as the transductive dimensions (the sensors,
the code) need no longer be thought of as extending or supplementing social capacities but as a form of sociality ‘in beta’ (Corsín Jiménez, 2013). Relations ‘in beta’ have a depth to them that we might call infrastructural, in that they hold the social and material in mutual suspension. The infrastructure is not something that is ‘added’ to the social, or that traverses or inflects it, but, rather, something that becomes reinscribed as a constitutive ‘right’—the right to define and redefine one’s infrastructural being. This infrastructural being is what I refer to as a prototype. Unlike previous classical designs for complexity in social theory, such as ‘comparison’ or the ‘compatibility’ framework of the cyborg and the fractal (Haraway, 1990; Strathern, 2004), where relations are seen to work as being “more than one and less than many” (Mol and Law, 2002), in the case of the prototype its qualities as an ‘infrastructure in beta’ offer a way to think sociotechnical assemblages as ‘more than many and less than one’. The prototype never quite reaches closure (it is always less than itself, less than one) yet it keeps forking and enabling novel extensions of itself (it is always more than its own self-scaling, it is more than many forms of itself). Thus, open source designs aim not so much for closure as for proliferation; less for definition than “infinition” (Holbraad, 2012, page 220 and passim)—the prototype as a figure of ‘compossibility’. Moreover, prototypes, as we shall see below, call forth a particular sociotechnical arrangement for carrying out experimental projects in the city. They summon operational frameworks where the experimental system is conceived neither as a technical or expert system to be added or injected into the urban lattice, nor as an infrastructure whose very ‘experimental’ status shows the extent to which the city’s metabolic system is held together by constant upkeep and repair work (Castán Broto and Bulkeley, 2013). Rather, prototypes are always, already “pre-broken” (Fuller and Haque, 2008, page 30), because their experimental conditions consist precisely in holding themselves up to deconstruction and reassembling. It is also in this sense that they work as “experiments in living” (Marres, 2012), instantiations of the urban condition as a vital infrastructuring process.

To this day, however, we remain relatively in the dark as to the actual ways in which open source infrastructural projects may be transforming our urban fabric and condition. We know of the ‘splintering’ effects of urban infrastructures: the spatial and structural fragmentation and inequalities that their inscription in the landscape brings about in urban communities (Graham and Martin, 2001); and we know, too, of their ‘split agendas’, the ways in which urban policies aiming for inclusiveness and universality of access confront internal frictions and tensions within their government sponsors, often bringing much of this goodwill and impetus to a halt (eg, Odendaal, 2011). What is less documented, however, is the shape that community-driven, ambient intelligences take when they are inscribed and wired bottom-up as urban prototypes.

The case of Inteligencias Colectivas (IC, Collective Intelligences, http://www.inteligenciascolectivas.org) offers us a point of entry for exploring such issues. IC is a project of the Spanish multidisciplinary platform Zoohaus, which functions as an umbrella operation for a variety of urban grassroots and guerrilla architectural collectives. The account that follows is based on two years of ethnographic fieldwork (beginning in October 2011 and still ongoing) with a number of the collectives making up the platform. It includes semistructured interviews with members of the collectives; archival work on their digital repositories; participation in constructive workshops, online discussions, and regular public seminars on urban and architectural developments in Madrid; and the organisation of a series of ‘itinerant’ seminars with and about the work carried out by the collectives in the very spaces where they have been intervening.⁽¹⁾

⁽¹⁾The seminar series, under the title ‘Taking critique out for a walk’ (Sacar la critica a paseo), ran from April to June 2013: http://www.prototyping.es/la-critica-a-paseo
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The IC project was first conceived as an educational experiment for students at various architectural and design faculties in Latin America. The aim of an IC workshop is to have attendants survey and document do-it-yourself, retrofitted, community-driven architectural designs and constructive techniques in their local towns. The IC online repository today holds technical and audiovisual documentation pertaining to dozens of such projects, including, for example, a bicycle adapted to carry heavier loads, or even function as a market stall [see figures 1(a), 1(b), and 1(c)]; or the use of car tyres and various types of plastic trash to lend structural sustainability to a squatter settlement’s roof. The autoconstructive creativity of Latin America’s periurban areas has proved an inexhaustible source of inspiration for the IC project (Holston, 1991).

The educational challenge for those attending an IC workshop is to produce a technical description for each one of the ‘intelligences’ found. In a sort of reverse engineering, students are required to produce design and technical specifications for such objects and artefacts. The documentation for such designs includes photographs, 3D renders, architectural sketches and diagrams, textual descriptions, sometimes even video recordings in which the creator of an intelligence is asked to disassemble and reassemble a piece anew. The documentation for each design is given a Creative Commons licence, in case someone, somewhere, wants to reproduce the intelligence. Members of the IC collective also speak more ambitiously of using the documentation stored in the repository to ‘extend’ the original designs: to find novel applications for them. They refer to this as ‘evolutionising’ the intelligence, such that its open source designs may allow for diverse contextual applications: the intelligence is allowed to travel as both open technology and context-specific solution; design and context work as proto and type for each other.

Over the years the crucial design challenge that the IC collective has encountered is to agree on how to stabilise an intelligence’s technical description. Unlike the patent specifications of proprietary designs (Biagioli, 2011), there are to this day hardly any standards determining how best to stabilise the epistemic structure of open source hardware. Different designs call for different descriptive standards. The technical specificities of some artefacts are best made clear in photographs or 3D renders; others require long texts describing not so much how they are made, but what they are made for. As noted above, apropos the many layers that traverse an open source hardware project, decisions can affect not only the registers in which a component is described (a photograph, 3D renders), but also their formats (image quality, file extension), languages of description, even the systems required to read or process any of the above; for example, should one use Autodesk, a proprietary software, for making 3D architectural renderings?

As Susan Leigh Star and Geoffrey Bowker have argued, the work of infrastructuring has traditionally been black-boxed to keep standards, conventions, and communities of practice away from curious tinkering or political hustling (Leigh Star and Bowker, 2006; Star, 1999). In contrast, open source infrastructures expose all these subtended arrangements and entanglements radically. Their whole orientation is aimed precisely at permanently and recursively ‘white-boxing’ themselves. Every layer and component of an infrastructure is scrutinised to see whether its design is rendered ‘open’, and if so, how. This means they naturally expose their own fragility and precariousness as infrastructural objects; these objects can hardly be called robust structures anymore, for every stratum shows its internal tensions and deep recursions, its fractures and lines of flight. In this way, the frailty of open source hardware would seem in fact to capture the trembling and recalcitrant agency of all infrastructural work at large. As Matthew Fuller and Usman Haque have put it in their ‘quasi-licence’ for open source architecture, “with respect to opening up the urban design/construction process, and encouraging the reuse and repurposing of architectural artifacts, it is important to ensure that such structures and systems are released in a pre-broken condition”
Figure 1. [In colour online.] Photographs and technical drawings of a ‘tetracycle’ (images by Zoohaus).
Figure 1 (continued).
A Corsín Jiménez (2008, page 30, emphasis added). In other words, open source infrastructures are always already broken, yet it is precisely this prebroken (beta) status that lends them their durability and sustainability.

Another aspect I would like to bring to the reader’s attention about the IC project is its quality as what Thrift has called a “logographic language” (2009). Open source architectural solutions may be thought of as mimetic interfaces, for their designs are often developed to dovetail with a specific situation or environment. They are do-it-yourself and hand-tailored infrastructures. In this light, we can see how in setting out to document and describe an intelligence’s makeup, the members of Zoohaus also resort to a variety of media ‘graphemes’ or graphic units of signification. Different intelligences require different media technologies and “graphematic concatenations” for their description (Rheinberger, 1997, pages 105–108). Some intelligences demand exhaustive diagrammatic analysis, whilst others are faithfully rendered in little more than one photograph. Documenting an intelligence thus calls forth a reinvention of how each technology is described, diagrammatised, and signified—how it is prototyped or typed into a standard of sorts. “The architectural force”, Fuller and Haque have noted, “can be a style, a system, a compositional dynamic, a generative sequence, and/or someone with a good idea or engagement with the learning of a craft. The architect becomes a diagramming force” (2008, page 48). We could therefore think of the work of infrastructuring as producing its own infrasemiotics: an infrastructuring of things and an infrastructuring of cultural meanings, in one and the same movement.

Writing about the objects and artefacts of interest to historians of science, John Tresch has coined the term ‘cosmogram’ to describe the choreography of signifiers—material, inscriptive, iconic—that are drawn together in lending meaning to a ‘thing’ (Tresch, 2007). The complex amalgamation of media, interfaces, scriptures, materials, ecologies, and licences through which IC designs come into existence perhaps qualifies them as cosmograms in Tresch’s sense. Yet I would suggest that in their ongoing work as infrasemiotic projects we might do better to think of open source hardware projects as betagrams: iconographic, diagrammatic, and more generally symbolic infrastructures that provoke a new cosmos into existence. These betagrams ‘re-source’ the city. That is, they open up the infrastructural lattice of the city to novel and emerging materials, places, and resources, resources that are now ‘re-sourced’ openly, and in the process reconfigure the infrastructural geography of the city as a “post-networked” assemblage (Coutard and Rutherford, 2011; Rutherford, 2011).

A vivid example of one such reconfiguration is provided by one of the developments of the IC project. In 2012 Matadero-Madrid, the city’s most important contemporary arts centre, commissioned Zoohaus to turn its online repository of worldwide open source architectural intelligences into an actual, three-dimensional construction. “What would a free knowledge bank look like?” they asked, “if it were to be designed as an architectural object?” Zoohaus responded by building a gigantic wooden structure whose design was based on a number of IC intelligences, but which also worked as a self-instructable space, such that it could be expanded or contracted in accordance to users’ needs [see figures 2(a) and 2(b)].

Perhaps most significantly, the structure was wired and equipped to function as an ‘office’ for all sorts of open source and free culture projects in the vicinity of Matadero. Over the following months the Offfficina, as it was renamed by the architects, became the reference site for all open source architectural matters in Madrid: seminars and debates, book launches and workshops were thenceforth hosted at the Offfficina [for a full description of this project see Corsin Jiménez et al (2014)]. In this light, the Offfficina suddenly ‘infrastructured’ both the intellectual and creative agenda of open source architectural projects in Madrid and their

(2) A provocation understood both as a manoeuvre aimed at destabilising or disrupting, and as pro-vocation: an exercise that strives to bring new voices into the world.
Figure 2. The Offfficina: a metainstructable and self-instructable architectural intelligence (images by Zoohaus).
material and constructive needs. In the terms in which Kelty has described free software, the Offfficina worked recursively, both as an argument for open source architecture and as its enabling infrastructure. As a gigantic piece of interior design, the Offfficina furnished open source architecture with the conceptual and infrastructural resources necessary for rendering it fully visible and legible—and legitimate—within Madrid’s architectural circles.

There is a remarkable way, then, in which the Offfficina’s status as an open source piece of architecture opened up a particular form of ambient intelligence in the city. Such ambient intelligence was not so much an enhancement effect of a particular set of digital or technological interfaces, as a wholesale urban event in its own right. It reconfigured the city’s ecology, not simply—or not only—by enlisting new types of intelligences into its relational fabric, but more ambitiously by radically subverting the very status of such an ecology as an epistemic form. In the terms to which I referred earlier, the Offfficina now ‘prototyped’ its own ecology—an ecology whose sociotechnical relations were not so much seeking comparison or cyborg compatibility with elements elsewhere in the urban fabric as wishing to open up this very fabric to novel composibilities. Or put somewhat differently, the Offfficina shifted the urban ecology from a relational to an (open) infrastructural topos.

There is another derivation of the IC project that helps cast light on this shift. In 2010 some members of the Zoohaus platform joined a group of residents of La Latina neighbourhood in occupying and taking over the management of a vacant lot at the heart of Madrid’s historic old quarter. City Hall had once made plans to build a shopping mall and sports complex in that space, but when the financial and economic crisis hit Spain the project was abruptly brought to a halt. An assembly of local neighbours was soon constituted and invested with decision-making powers over the management of the space, which was now renamed El Campo de Cebada (see figure 3). They agreed terms of access, use, and exploitation for the space. Originally, El Campo was conceived as a ‘free culture space’, with strict rules prohibiting commercial uses, although in recent months these have been loosened to allow for ‘fair trade’ and ‘break even’ activities. Since its inception, local residents have used El Campo to develop a community garden (something illegal in Madrid to this day); to stage theatrical, sports, and musical events; and to host travelling circuses and children’s workshops. In July 2013 El Campo even hosted its own Summer University. In this light, El Campo would qualify as an example of an urban commons (eg, Eizenberg, 2012).

The space, however, has also been used by architectural collectives, including members of Zoohaus, as an experimental field-site for grassroots self-build projects. These collectives have, for example, organised a number of so-called ‘handmade urbanism’ workshops where local residents and passersby have been invited to construct grandstands, toilets, and various community-garden structures with which to furnish El Campo’s space. Architects and neighbours have also collaborated in designing and building a set of gigantic workshop tables for use at a local secondary school. Moreover, these structures have also travelled locally and, as users of El Campo put it, ‘infrastructured’ other activities and events (such as temporary urban gardens and flea market stalls) elsewhere in the neighbourhood. The designs for all these structures have followed the open source conventions of the original IC project and have been made available for download and consultation at the IC project’s website.

A concern often voiced apropos the infrastructural travels of these objects relates to compliance with safety regulations. Although few of the structures designed and developed at El Campo would pose serious safety risks, architects and residents have had to confront the challenges that open source infrastructures pose in matters of public liability insurance. Briefly, some people have considered setting up an insurance mutuality for the El Campo’s assembly, which would then issue its own insurance policies. Although this possibility has
not been entirely discarded, my colleague Adolfo Estalella and I have recently initiated a series of conversations with some of Zoohaus’s architects that suggest a slightly different approach to the civil embedding and sustainability of El Campo’s infrastructures in the urban landscape. Our proposal for exploring alternative means to underwrite the liabilities looks instead at ways to open up the ‘educational capacities’ of infrastructures. Our aim is to have local authorities and administrations understand how open source infrastructures work, so that the very concept of public liability insurance is reinscribed.

To this effect, over the past few months we have been working with the Mozilla Foundation’s Open Badges technology(3) in developing an open source educational itinerary

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(a) Figure 3. El Campo de Cebada (images: El Campo de Cebada).

(b) Figure 3. El Campo de Cebada (images: El Campo de Cebada).

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(3) See http://openbadges.org/
for open source infrastructures. The philosophy behind the Open Badges programme mirrors the navigational structure of the Internet as a distributed and decentralised content holder. Open Badges allow Internet content providers (such as IC) to issue their own ‘learning certificates’ (that is, the badges). The terms of interaction through which visitors to a webpage prove they have acquired a specific set of skills, abilities, or knowledge—so-called digital ‘evidences’—are left to content providers too. In the last instance, then, our proposal to develop an Open Badges open source educational programme seeks an alternative ‘certification’ for open source infrastructures. Though in many respects an embryonic and tentative proposal, it is motivated by a radical engagement with the ultimate ‘sources’ of infrastructural work: the standards and certificates that are required to underwrite public liability insurance. The open source educational approach to infrastructure encourages a deep structural examination of the many and various layers that striate the nature of certification. Our motivations for embarking on such a project are multifarious, although they rehearse some of the qualities that Coleman ascribes to the computer hacker ethic (2012): a playful entanglement of aspirations of autonomy, institutional transgression, and pedagogical curiosity, which have found in the nature of infrastructure a new urban frontier. Our progress at this stage is too incipient to deserve further commentary, although I shall return to some of its theoretical implications at the end of the paper.

The way in which residents of El Campo have learned to infrastructure their own neighbourhood (schools, gardens, markets) points to an important recent development that bespeaks a wider transformation in urban governance in Madrid. In October 2012 a number of architectural collectives, squatters’ groups, cultural agents, Madrid’s Network of Community Gardens, and various other citizen initiatives came together to discuss their shared experiences of constructing and managing do-it-yourself citizen infrastructures. The first meeting was, in fact, prompted by a recognition on the part of various actors that the infrastructural projects of El Campo signalled a shift in the terms of governance of urban spaces. The exchange proved productive and it was decided to institutionalise fortnightly meetings. The forum was named La Mesa (The Round Table), a designation that intentionally captured both the debating and the infrastructural qualities of the forum.

In only a few months La Mesa’s unusual treatment of spatial politics as open source infrastructural developments had already left its mark in Madrid. By the end of 2012, City Hall expressed interest in setting up official dialogue between some of its technical staff and La Mesa. This move challenged almost thirty years of urban politics in Madrid, where City Hall had long ignored all citizen claims that were not channelled through local Neighbourhood Associations. Over the years Neighbourhood Associations in Madrid have monopolised the terms of political engagement and representation at local community levels. However, the Associations’ legitimacy has recently come under pressure, especially since the famous protests on 15 May 2011 that gave birth to the Spanish Occupy and popular assemblies movement (locally known as 15M) (Corsín Jiménez and Estalella, 2014). The notion that La Mesa may indeed be infrastructuring local politics in novel ways is perhaps best indicated by Madrid’s Federation of Neighbourhood Associations’ very own invitation to La Mesa in June 2013 to discuss common interests and develop joint political agendas.

By 2012 El Campo de la Cebada had already become a model for community spaces all over Spain. In that year El Campo was shortlisted for the European Prize for Urban Public Space. In May 2013 it was presented with the prestigious Digital Communities Golden Nica from the world-famous Ars Electronica festival in Linz. In June 2013 it was awarded a first prize from the Spanish Architectural and Urbanism Biennial. These awards have all come as somewhat of a shock to the urban establishment. The Golden Nica in particular surprised commentators and observers alike, who found it difficult to understand how and why a
community-managed urban space had been awarded an international prize renowned for its avant-garde, digital arts interventions.

I would like to venture here that this may reflect El Campo’s having acquired the properties of an ‘urban prototype’ as I have defined it above. The activities programmed in El Campo are no doubt circumscribed spatiotemporal events. But they are also iconographic, diagrammatic, and, more generally, symbolic infrastructures that travel in a variety of forms, styles, and registers. They work as betagrams. The objects made at an artisan urbanism workshop, for example, travel as open source design documents and technical specifications, which are shared on the IC webpage and related digital platforms. They also travel in the form of photographs, sketches, and diagrams posted on Facebook or Twitter by workshop participants or passersby. But perhaps most importantly, they also travel as infrastructures themselves: they contribute to the furnishing and equipment of nearby areas, but they also infrastructure the possibilities for novel political and social relations with local schools, market vendors, and even the local 15M popular assembly and the Neighbourhood Association.

In El Campo, then, the residents of La Latina are expressing and voicing a right to infrastructure: a political will to have their city furnished in very specific ways. In this sense, El Campo is a prototype for—a first model or exemplar of—an urban commons in Madrid, as the term has recently been used (Eizenberg, 2012; Harvey, 2012).

But we may also think of El Campo as the right to infrastructure, which now reads as a verb, not a noun. The process of infrastructuring makes visible and legible the languages, media, inscriptions, artefacts, devices, and relations—the betagrams—through which political and social agencies are endowed with any expressive capacity whatsoever. In other words, it is the work of infrastructuring that suffuses and furnishes a ‘right’ with political concrescence in the first place—infrastructuring calls worlds and rights and Campos into existence. In this light, El Campo functions less as a prototype for an urban commons than as a prototype for itself: an urban system of intelligences ‘in beta’.

**Conclusion: the right to infrastructure**

Critical urban geography has a distinguished tradition of investigating the relations between urban space, social justice, and the conditions of political citizenship (Harvey, 2009; Soja, 2010). Recent scholarship has furthered this agenda by reawakening interest in Henri Lefebvre’s famous essay “The right to the city” (1996), particularly as regards alternative configurations of democratic participation in urban decision-making processes, say, over matters of housing, water, or transportation (Harvey, 2008; Mitchell 2003). Although the formal and substantive qualities of the ‘right to the city’ remain contested [is it a moral right, a socioeconomic right, a civil liberty?; see Attoh (2011)], the concept has gained traction of late as a model for rearticulating expressions of insurgent citizenship and ongoing struggles over the production and reproduction of urban life.

Whilst the right to the city remains a fairly abstract signifier, in this paper I have sought to explore a specific manifestation of public action wherein such rights take expression and ‘ground’ themselves in concrete infrastructural conditions. My account echoes Mark Purcell’s recent call to revive the Lefebvrian strand in the right to the city (Purcell, 2013): Lefebvre’s original inspiration to think of our inhabiting the city not as the reclaiming of a right to political voice within the liberal juridical framework of a state-sanctioned or market-shaped urban geometry, but as an exploration of the very conditions holding together (and yet more often, reading into the distance) the shifting horizon of our project for democratic becoming. Democracy, in other words, as a real ‘infra-structure’: an ongoing and deepening search, reinvention, and reappropriation—‘autogestion’, in Lefebvre’s terms (Purcell, 2013, page 317)—of the radical and receding sources of political conviviality. There is therefore quite literally an infra-structure to every right to the city. This is made especially evident
in the study of open source urban hardware projects, where the means and ends of political action converge in very concrete and material objects of infrastructure.

Although there is now a substantial literature in anthropology and critical legal theory on the cultural and social work that goes into the making of rights-based legal knowledge and discourses, much of this work has traditionally focused on reembedding such discourses in larger cultural and political contexts: say, exploring how human rights work by looking at the channels of communication or institutional structures wherein they take shape and travel (Goodale and Merry, 2007); or, inspired by social studies of science approaches, looking at how law making advances as archival, documentary, and registry forms are variously formatted and preset for circulation and retrieval (Latour, 2009; Vismann, 2008).

The right to infrastructure, as I have developed it here, is ‘collected’ somewhat differently, as its gathers materials, devices, appliances, media systems, interfaces, and social relations in a dance of graphematic concatenations. It is a right incarnated in and deployed through very specific (open source) sociotechnical designs, interventions, and affordances. These various capacities make their appearance in an urban ecology as prototypes, whose work tends to destabilise epistemic formations because of their sourcing and enabling of new composibilities. As I suggested earlier, we may think of the prototype as a sort of ‘infrastructural being’: a fluctuating betagram of persons and things whose holding processes ‘in suspension’ lends political, administrative, and legal ritual different rhythms and capacities [on legal process as a relation between persons and things, see Pottage and Mundy (2004)].

Thus, the right to infrastructure also articulates novel designs and avenues for political governance and action in urban settings. The right to infrastructure prototypes the city in ways—conceptual, technical, and political—that have rarely if ever been described or analysed before. The cases of IC and El Campo de la Cebada are illustrative. These projects have made visible novel systems of urban intelligences. They have quite literally equipped the city with novel conceptual hardware, including technical designs, medial systems, and actual material interventions. Notwithstanding the fragility or precariousness of some of these intelligences, their design and deployment as open source infrastructures lays them open and across neighbourhoods of capacities that are at once structurally deep and topologically extensive—less than one and more than many.

In this guise, open source infrastructures surely evince a material politics (Braun and Whatmore, 2010; Marres and Lezaun, 2011). And they are, no doubt, interventions in the ‘making of things public’ too (Latour and Weibel, 2005). In fact, open source infrastructure projects invite a reconsideration of the very techno-material nature of that thing called ‘public’ or ‘commons’ (Domínguez Rubio and Fougé, 2013; Eizenberg, 2012), for they are now better conceptualised as ‘recursive’ processes. Moreover, it seems reasonable to suggest that, in the case of hardware, the layers, strata, and striations that tense up a design as it struggles for openness are further complicated by their systemic spilling over across equipment, territories, people, and relations. The affordances of ‘open source’ would thus seem to take the contours of an emerging, terraforming nomos. A land in-formation (cf Thrift, 2012).

It is on this note that I would like to conclude. Objects and devices, we have seen, press and enact material exigencies over social relations. As Bruno Latour famously put it, “technology is society made durable” (Latour, 1991). However, such durability is as much an accomplishment of the material affordances of devices as of the work invested in their standardisation, classification, and stabilisation (Bowker and Star, 2000; Lampland and Leigh Star, 2009). In the case of open source infrastructures these processes are deliberately kept open to scrutiny and readaptation. They are designed to be structurally unstable, to prevent their being black-boxed. Indeed, their very vocation may be defined as infinitive white-boxing. However, because of this they are also terraforming the nature of what counts
as ‘infrastructure’. There is a very real sense in which every process of infrastructuring undoes itself.

And herein lies the challenge. In the figure of the prototype, social theory confronts a world of objects whose epistemic status is to remain forever in suspension, in beta; worlds whose materiality assumes unstable yet productive awakenings, aiming not for comparison or compatibility with its surrounding urban environment, neither to model nor to exemplify urban societies and projects elsewhere, but simply aspiring to work as open infrastructural beings: sources for ongoing compossibilities. Faced with such kinds of objects we may want to ask ourselves about the very infrastructural nature of our own theoretical equipment: what sort of tools might the social sciences draw on to have their theories prototype themselves? I have intimated above how the members of Zoohaus and residents of El Campo, in seeking a solution to the underwriting of public liability insurance for their infrastructures, embarked on an investigation into the very nature of the city as an open educational frontier. That would seem a promising space from which to ground the right to infrastructure of theory too.

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