

1997: Open Source Intelligence & Relevant Information

Executive Briefing for CINCSOC



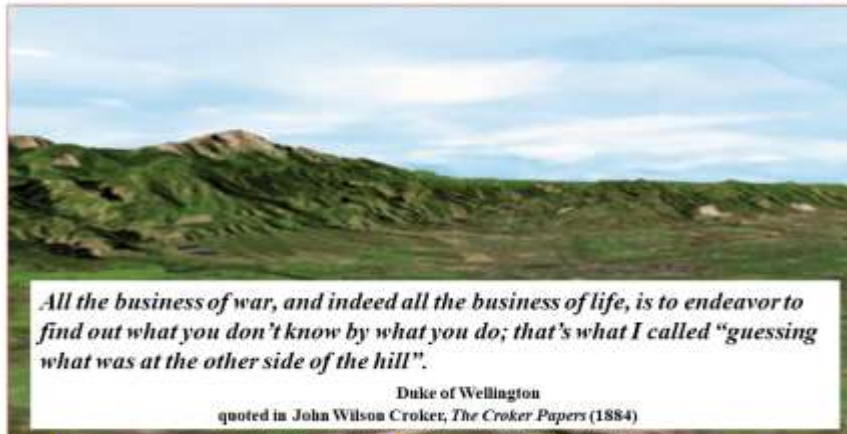
OPEN SOURCE INTELLIGENCE & RELEVANT INFORMATION: EXECUTIVE BRIEFING (CINC BRIEF)

Robert D. Steele, OSS CEO
<bear@oss.net>

What's on the other side of the hill?



What's on the other side of the hill?



Four Core Ideas



FOUR CORE IDEAS:

- A-C Teams need OSINT in real-time.
- IC is not in the OSINT business.
- CINC's have to program for OSINT.
- OSINT can make a difference in tactical effectiveness, operational planning, and acquisition management.



OSINT Definitions



OSINT DEFINITIONS

- Open Source Data
- Open Source Information
- Open Source Intelligence
- Validated Open Source Intelligence



Burundi Exercise: Defeated Secret World with 6 Phone Calls



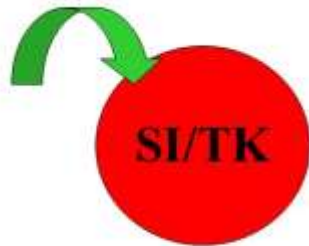
BURUNDI EXERCISE: 6 Phone Calls

- Top Ten Journalists/Top Ten Academics
- Tribal Orders of Battle and AOs
- Pol-Mil Overviews
- Soviet 1:100,000 Combat Charts
- 100% Commercial Imagery <3 Years Old

Competing OSINT Models – Straw versus Soup



COMPETING OSINT MODELS



Selective Importation
System High/Firewall

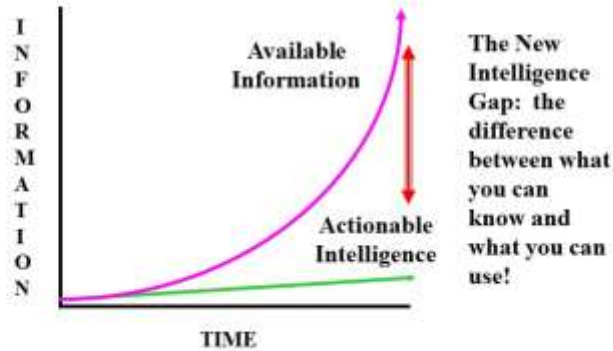


Just Enough, Just in Time
Default to Validated OSINT

New Intelligence Gap – Secret World Cannot Keep Up



NEW INTELLIGENCE GAP



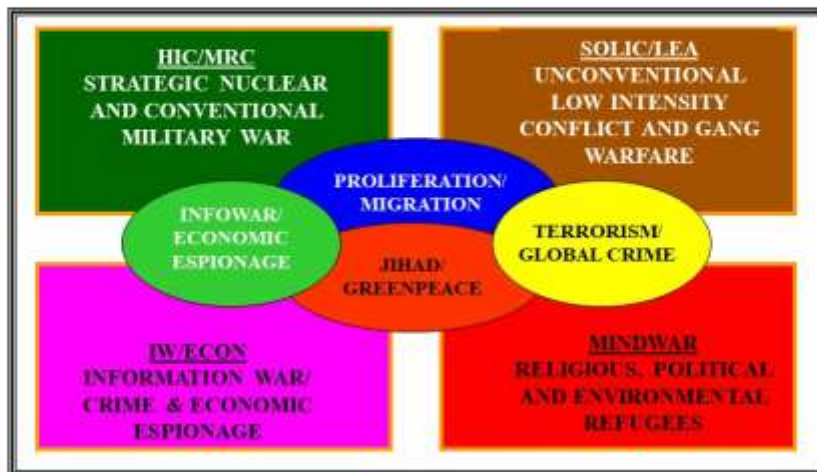
OSINT is as complex as the other disciplines...



Four Threat Types Require Four IO Types – Mostly OSINT



FOUR THREAT/IO TYPES



Thoughtful Opinions



THOUGHTFUL OPINIONS

“The Intelligence Community has to get used to the fact that it no longer controls most of the information.”

The Honorable Richard Kerr, former Deputy Director of Central Intelligence

“...(IC) should not satisfy requests for analysis when such analysis could be readily accomplished using publicly available sources...”

Aspin-Brown Commission on Intelligence, page 17

You're on your own!

OSINT Support to the A Team – Four Levels of Support



OSINT SUPPORT TO THE A TEAM



OSINT and the CINC Today

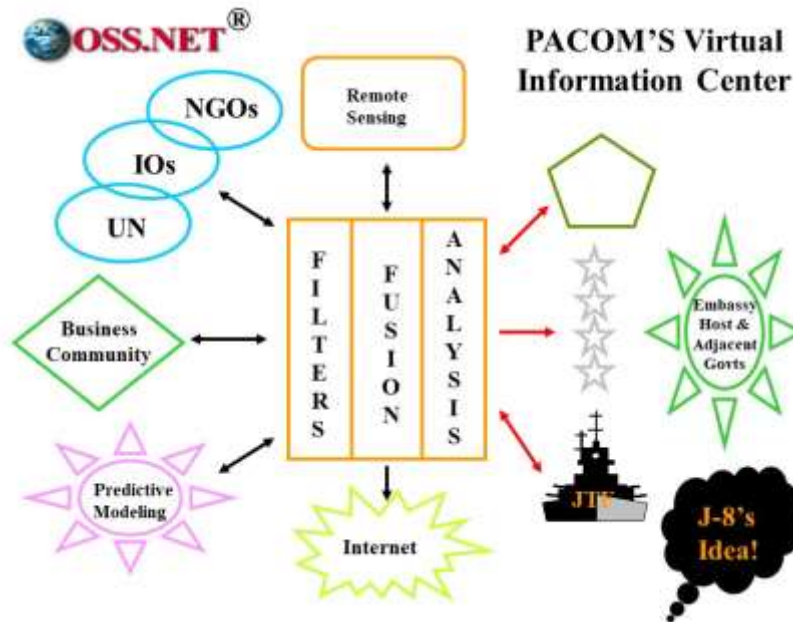


OSINT AND THE CINC TODAY

- IC limited in global coverage capability.
- Fewer closed societies and denied areas.
- IT revolution empowering operators.
- OSINT can address 80% of mission area information requirements.



PACOM's Virtual Information Center – A J-8 Initiative



Long-Term Building Blocks (Harvest External Intelligence)



LONG-TERM BUILDING BLOCKS



Peacekeeping Intelligence is OSINT-Intensive, OSINT Provides Balance

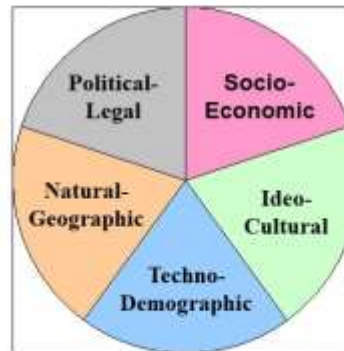


Peacekeeping Intelligence

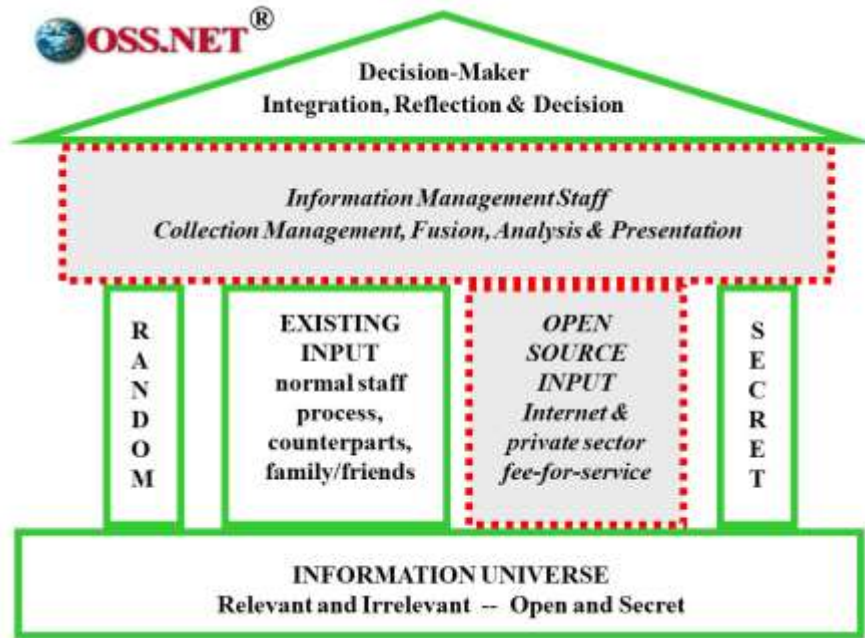
- "... the concept of UN intelligence promises to turn traditional principles on their heads. Intelligence will have to be based on information that is collected primarily by overt means, that is by methods that do not threaten the target state or group and do not compromise the integrity or impartiality of the UN."

Hugh Smith as cited by
Sir David Ramsbotham

Balanced Coverage



OSINT Is A Vital Pillar in the All-Source Decision-Temple



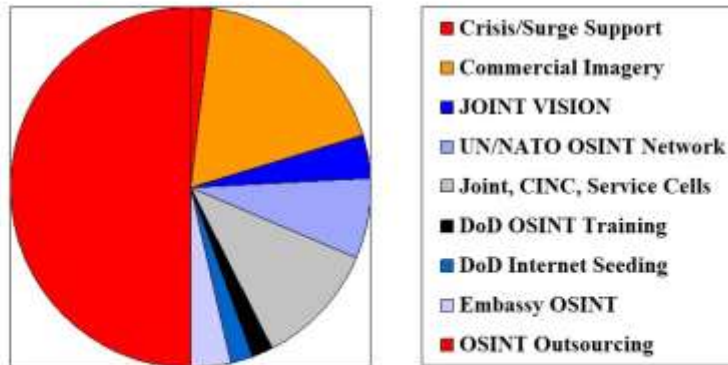
Six People Can Leverage Distributed Intelligence of Whole Earth



Generic OSINT Budget is 50% Out-Sourced “By the Drink”



GENERIC OSINT BUDGET



OSINT is the CINC’s Wild Card – A Ace in the Hole!



OSINT: THE CINC’S WILD CARD

- Earmarked funding not available yet.
- OSINT ConOps still lacking.
- Robust private sector options are there.
- CINC can leverage C4ISR JBC, JROC.

